



SONALI SITARAM

Graphic Design and Marketing Professional

Design • Branding • Digital Marketing •
Print and Digital Media • Video Creation •
Website Design • Event Management

443. 994. 2400
sonaliartdesign@gmail.com
/sonalidesignsolutions
www.sonaliartdesign.com
/sonali_designsolutions

Professional Experience

- Ambu** *Columbia, MD*
Graphic Designer
Feb 2018- Present
Ambu is an international medical device company. Member of the Marketing team. Responsible for the graphics design for digital and print media: event collateral; brochures; banners; data-sheets; print ads; banner ads - all supporting the anesthesia, visualization and EMS business lines. National Sales Meeting responsibilities: corporate graphics and videos; scheduling; hospitality; and mobile app production - supporting 200+ sales & marketing staff. Current responsibilities also include: product and client photography; video creation; and, event management. Coordinate and communicate with nationwide product and sales teams as well as corporate offices in Denmark.
- RAS Circuit** *Baltimore, MD*
Management and Board
2014- 2019
St. Louis, MO
Dallas, TX
RAS is a non-profit board that facilitates year-long circuit events at the national level. Held roles of increasing responsibility over the course of 5 years: Design chair; Hospitality chair; Public Relations chair; Technology chair; Marketing Lead; and eventually National Director. Wide range of responsibilities included: local marketing; social media; branding; logistics coordination; event management; hospitality; sponsorship management; technology management; and website design.
- Maxim Healthcare Services** *Columbia, MD*
Design Intern
Sept 2015- April 2016
Assisted the Learning and Development team. Responsible for designing and creating training materials for the annual conference, and new design mock-ups for the website. Maxim provides, medical staffing, and wellness services to communities.

Other Experience

- Kumon** *Ellicott City, MD*
Assistant Manager
2009- 2013 & 2016- 2018
Responsible for managing the front desk, preparing and distributing assignments, providing instruction in Math and English, assisting the director with interviews, hiring and training employees, and communicating with customers. Kumon is a Math and Reading enrichment program to help children excel in school.
- Mentors Academy** *Marriottsville, MD*
Coordinator
May 2014- Aug 2014
Responsible for both mentoring and monitoring students as well as preparing educational content in Math, English, Geography, and General Knowledge. Mentors Academy is a summer camp program for elementary and middle school children.

Education

- University of Maryland Baltimore County** *Baltimore, MD*
B.A. Graphic Design, Print Media Minor
Aug 2012- May 2017
- Applied Research Laboratory** *Ellicott City, MD*
Visual Communications
Aug 2010- June 2011

Software Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere
- HTML/ CSS
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel